

P u l s D e s i g n

Darmstadt, Offenbach, Mainz

Dieter

Fornoff Eberhard Klett, Andreaa

Reis Opel Tinz, Frog design

Puls
가

1984 Puls Design

가 가
가

Puls

Puls Design

가

가

X-light



Clients

- eder, Germany - computer periphery
- Cuisinarts, USA - houseware
- Fissler, Germany - houseware
- Gigo, Taiwan - toys
- Isb, Germany - public design
- Arcor, Germany - telecommunication
- Germany - units for ophthalmologists
- Merck, Germany - chemical industry
- morilog, Germany - letter - boxes
- Playmobil, Germany - toys
- Germany - machines for meat industry
- ck, Germany - automobile periphery
- chulte - Ufer, Germany - houseware
- Simex, Germany - toys
- Wella, Germany - hair cosmetics
- Zeitek, Taiwan - clocks

Gonio

1934

Brooks Stevens
Brooks Stevens Design
가

Brooks
Stevens Design 500

가

1996 1998
Industrial Designers Society <

>
IDEA (Industrial Design Excellence Award)

, 1996 Plant Engineering

Product of the Year Awards
Competition
Appliance Manufacturer's
Excellence in Design



Brooks
Design
www.brooksstevens.com

Stevens

Swivel Laptop Computer

14-15 LCD 8.5-11

Clients

- BCI - Vital Signs Monitor, Vital Signs Monitor
- Bemis - Casual Resin Furniture
- Brandt - Mach 5 Coin Sorter
- Lunar Corporation - Lunar Prodigy
- Milwaukee Electric Tool Company - Circular Saw
- Polaris - Victory Motorcycle, EDGE Snowmobile, Xplorer ATV
- Rollerblade - Quantum L3

C o d e . 2

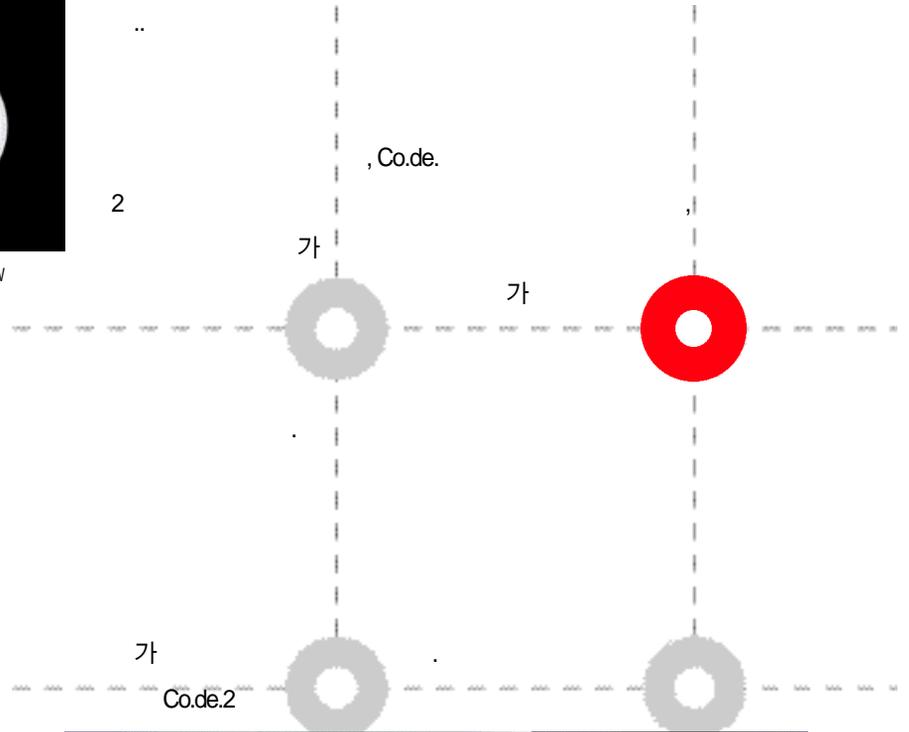
Hans A. Much Michael Schmidt가

Co.de. 2 2



BMW

- Clients
- Audi
- BMW
- Fraunhofer
- Gesellschaft
- Haushahn
- Hitachi
- JOOP
- Maruman Sports
- MBB
- Mercedes - Benz
- Minolta
- Mitsubishi
- Otto Fuchs Metallwerke



I D E O

IDEO
Moggridge

Bill

IDEO

20

1999 IDEA Award, 1998

1999 Medical Design

IDEO

Award

www.IDEO.com

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-

가

, software

가

IDEO

IDEO

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IDEO

Clients

3Com

Amtrak

Baxter Healthcare

BBC

BMW

BriteSmile

British Airways

Canon

Cisco

Dell

Deutsche Telekom

Eli Lilly

Ferrari

Hewlett - packard

Logitech

Lucent

McDonalds

Medtronic

Merloni

MIT

NCR

NEC

Nike

Nokia

Pepsi - cola

Polaroid

Qualcomm

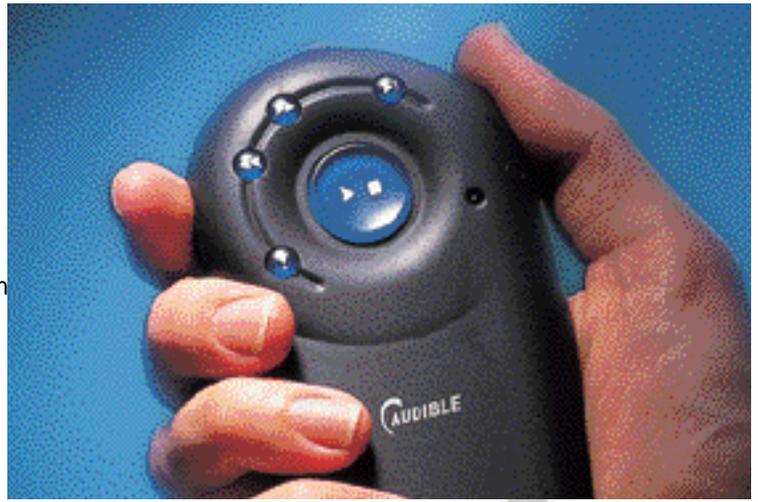
Rubbermaid

Samsung

Softbook press

Sun Microsystems

Xerox



(The Audible System)

FM

IDEO

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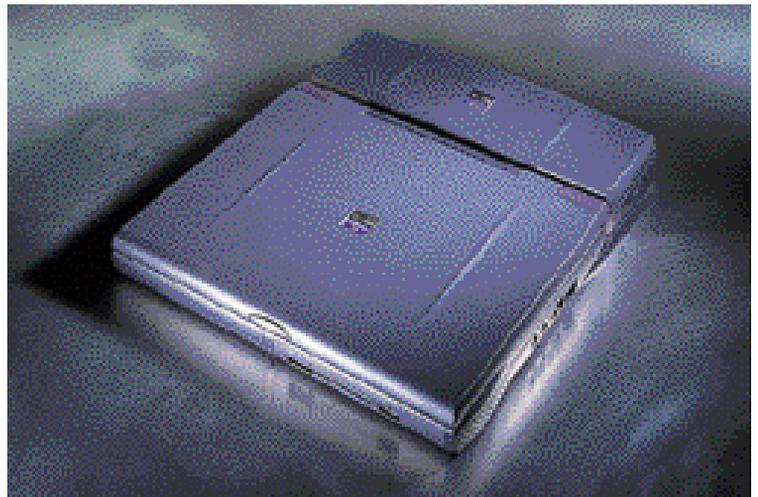


(Digital Radios)

BBC

가

가



Latitude CP

(Latitude CP and Docking System)

Dell

가

ID 1980

가

. EKG - Defibrillator

iF 10

Clients

AEG - Trip - switch - assembly

Fuba - Satellite dish

Jenoptik - Digital Camera Eyelike

Ionto Comed - Cosmetic treatment bench

Nokia - Mobile cellphone rendering

Philips - 3D rendering

VLG - Laser entertainment

Zeitler - Office chair

15 ID

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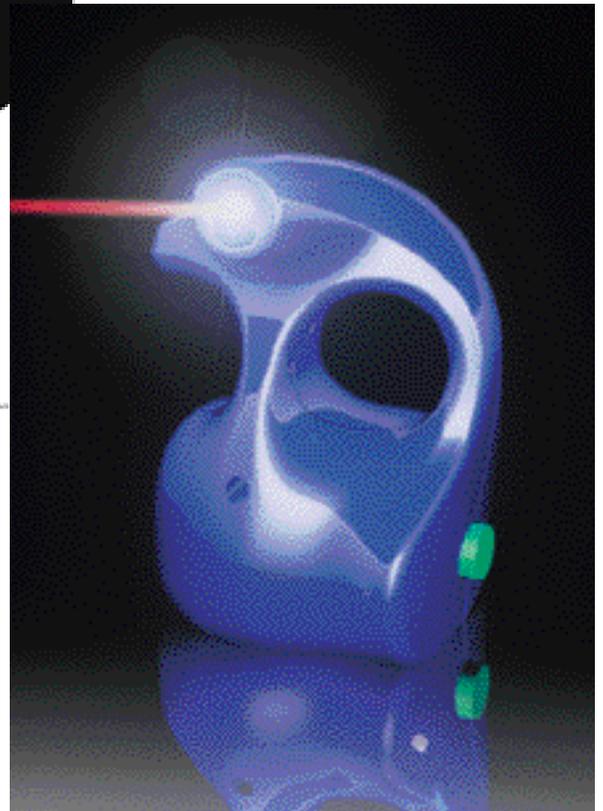
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, Computer Aided

Design(CAD)



I D Design Agentur



VLG (Laser Ring),

Bressler가 Peter .29

(Portability) 가

가

가 DVD

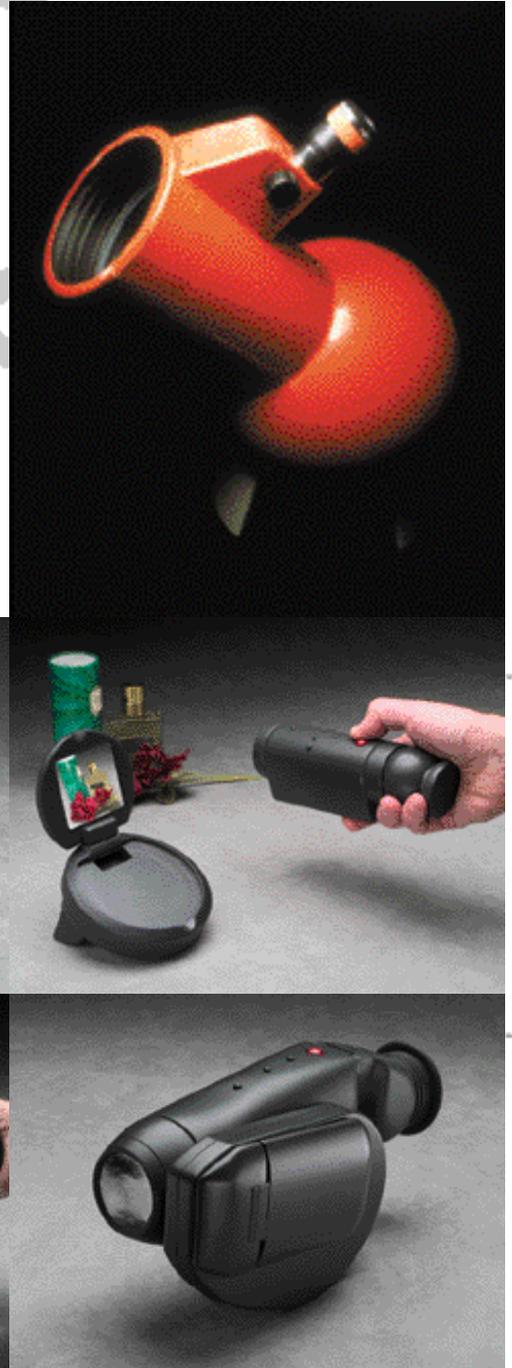
70 가 1999 IDEA, Good Design, iF Hannover Awards 70

Overly Standup Wheelchair,

가 Astroscan 2000 telescope 가

가

가



DVD

- Clients
- Ametek
- Becton Dickinson Division
- Clairol
- Eastman Kodak company
- Humminbird
- Langston Corporation
- Litter wonder
- Motorola
- Opex Corporation
- Siemens Electronic Systems
- Sony
- Speakman company

Elatio Design 1992 Marcus

Leangerer

7

15

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, Hymer

Innovision

Renningen Malsheim

design management, product

design, automotive design, 가

exhibition design, prototyping

(Askara)

가 (external device, software - agent, address book)

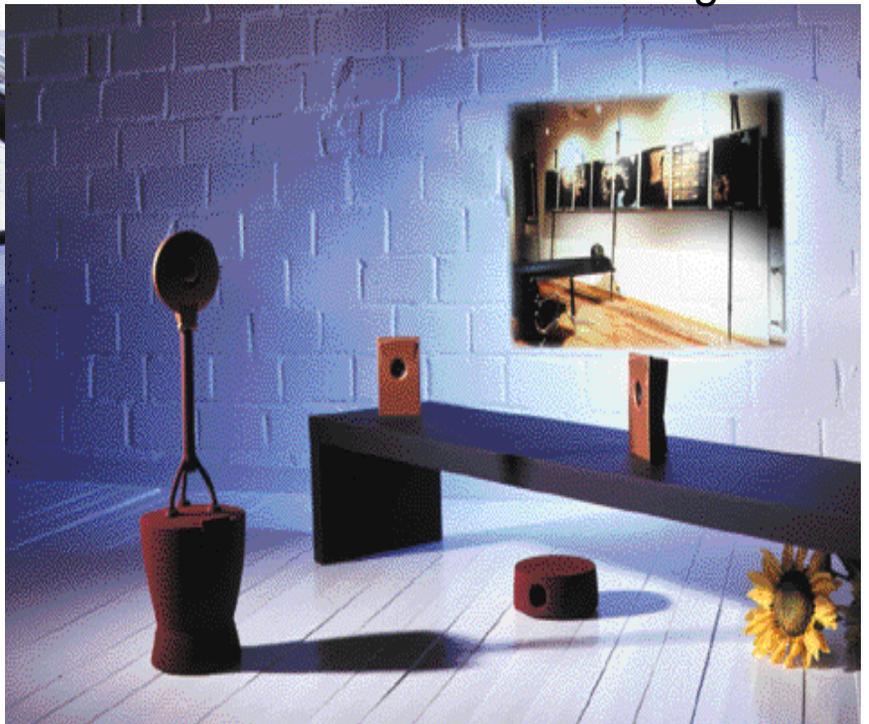
(i.c.w.net - computer)

PC



www.elatio.com

E l a t i o D e s i g n



"Yes"

Clients

Asea Brown Boveri (ABB) - electric Drives

AC Schnitzer - Tuner of BMW cars

ARNO - Exhibition stands/Shop furniture

BBS Kraftfahrzeugtechnik - Alloy Wheels

BOSCH - Blaupunkt TV - Systems and Car Audio

BMW - Car Manufacturer

DaimlerChrysler - Car Manufacturer

Duscholux - Sanitary, Bath Tubs

Fraunhofer IAO - Institute for Future Research

Goldpfeil - luxury Leather Goods

Honda R&D Europe - Design & Research Facility of Car Manufacturer

Hymer - Manufacturer of Caravans / Mobile Homes

Joop! - Clothing, Shoes and Accessoires

Keramag - Clothing, Shoes and Accessoires

Niesmann + Bischoff - Manufacturer of luxury Mobile Homes

Nokia - TV Systems

Recaro - Car Seats

Ronal - Alloy Wheels

Ucosan - Sanitary, Bath Tubs

Vobis/Highscreen - Computer

Vailant - Heating Systems

Varta - Bosch - Automotive Electrics, Batteries

ZKM Karlsruhe - different museums and research facilities,

(Center for Arts and Science) development of media applications

(Ra - intranet)

Ra - intranet 가

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D e s i g n P r o d u t d e s i g n

1987

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Design3

100

Design3.

Design3

(1999 I.D Magazine Design Review,

www.design3.de

1998 Industrieforum Design, Design Zentrum

Nordrhein, Westfalen, Design Center stuttgart)

T - View

100

+

Design3

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Client

D3 - Coat Rack

Deutsche Telekom - Telephone, Future Phone Videophone, Plain Paper Fax

Luther & Maelzer - User Interface, Adapter Loading System, PCB Tester

Tokyo Gas - Table Top Cooker

IKEA Ingvar Kamprad

1943 60

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IKEA

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IKEA 가

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IKEA

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75% 가

IKEA

가 IKEA a.i.r

100% 가

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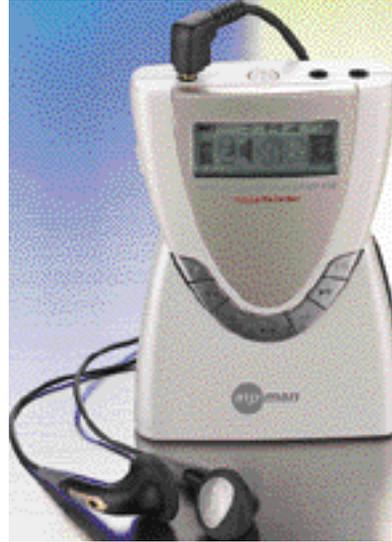
I K E A
www.ikeaair.com

IKEA a.i.r



11

80 200
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MP - F30
MP3 Player MP man

Player (母)

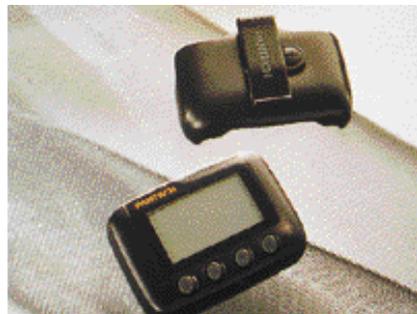
65g, 16.5cm MP man

(誌)가
IR52

MP3



Fabre,



Message (Pantech)



Opal,

Clients

- MP Man
- Lotus

LG

1992

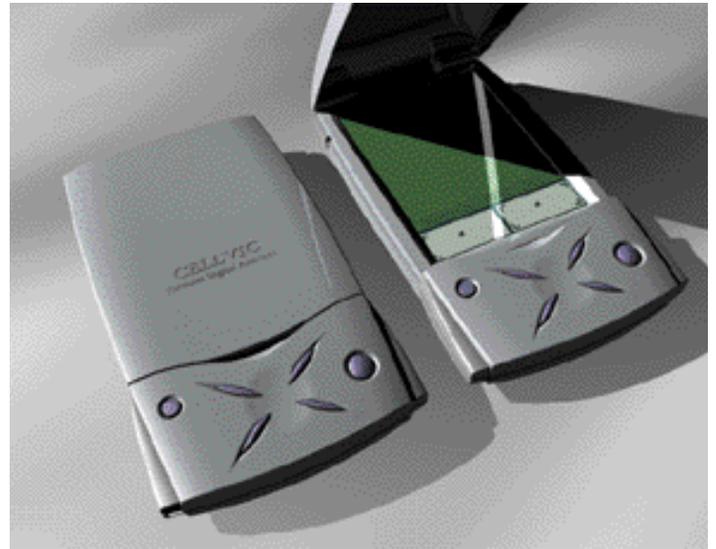
150

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PDA

IPC2000

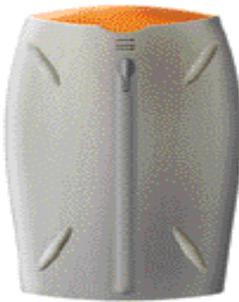
ETRI()



PDA,

1998

10



IPC2000,

PDA



www.kodas.co.kr

Clients

J-tel



Scanner PDA,

MADI

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4

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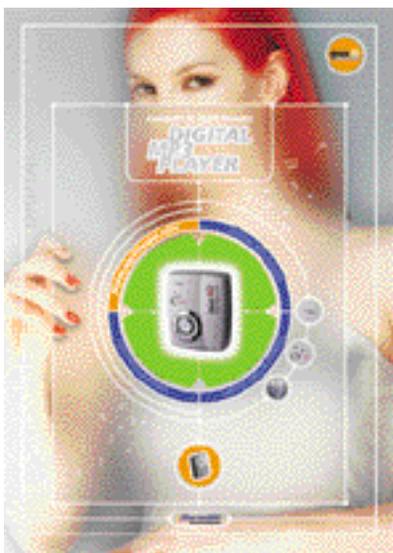
MP3



- Clients
- Set-top Box
- MP3
- MP3
- IO/DATA() - MP3
- SK - Smart Phone
- Paper Shredder
- 가 - PDA,
- ST21 -
- TV Set-Top Box,
- Dect



가 PDA,



IO DATA

MP3

1986 1994

1988 1990

1990 1998 LG
1998 3

5

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(Rensselaer Polytechnic Institute:1981 - 1982)
(Art Center College of Design:1982 - 1987)

1995 9

PC

Others

Eljas Perheentupa(Linja)

Philips Design

Robin R. Baker (Ravensbourn College of Design & Communication)

(KIDP)

(IDAS)

(KIDP)

(LG)

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(KIDP T/F)

M&B

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