

-

가 가 가 가

(Marc Newson)

(Marc Newson)

(Komed)

3D

1987

1991

(Orgone Lounge),

가

1991

(Flos),

(Cappellin),

(Moroso)

가

(Ikepod)

가

1990

(Coast)

(Mash & Air)

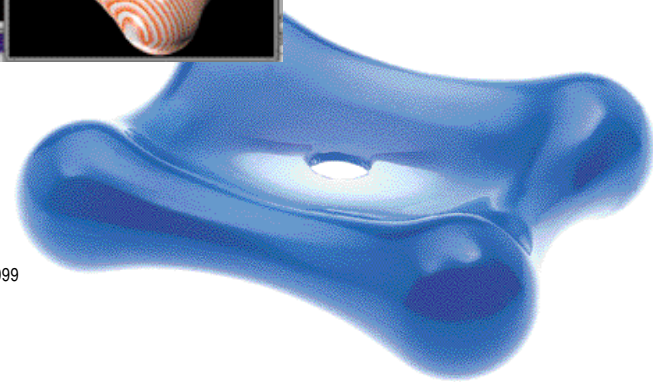
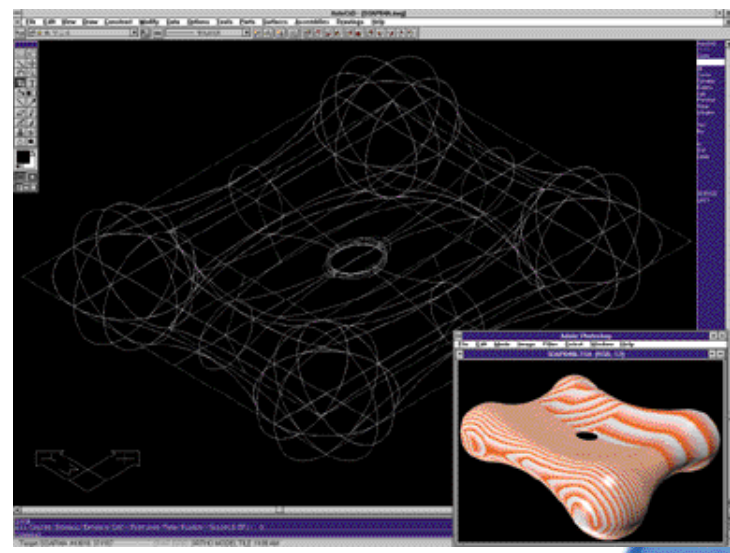
(Syn) ,

‘ W< ’

1995

(Bucky)

(Villa Noailles),



Titan Soap Dish

3

,1999

Sine Table (Capellini) , 1998



1997 (Benjamin De Haan)

(Dish Doctor) (Door Rock) (Iitala)

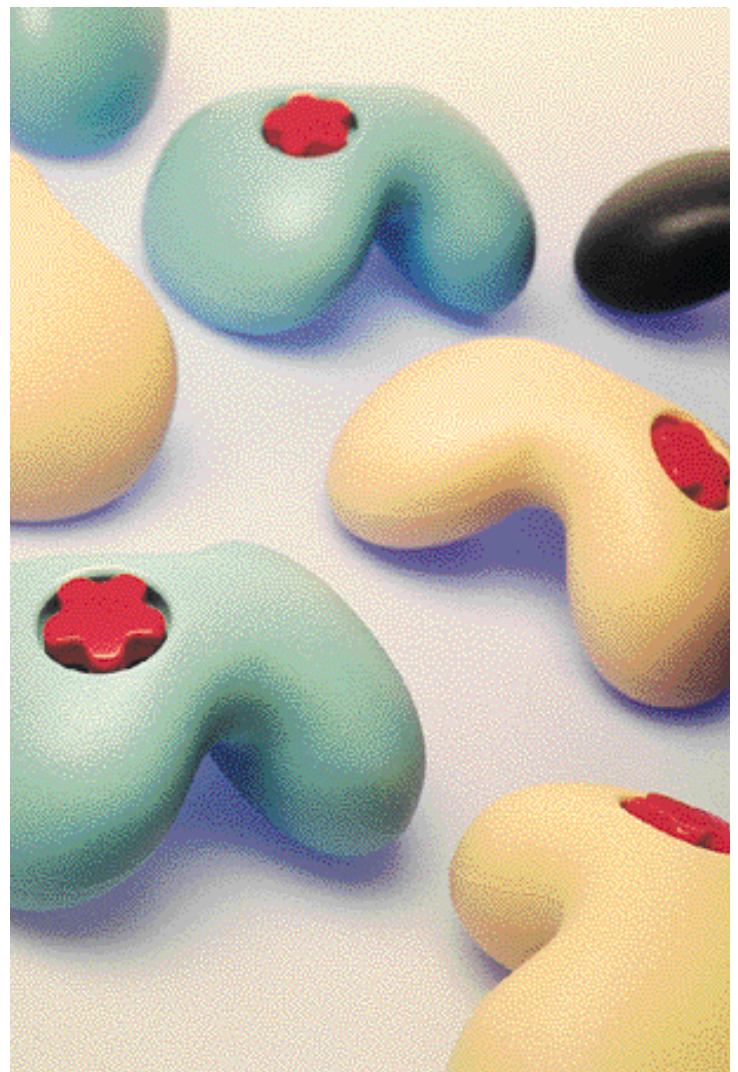
(Hemipode) (Ikepod) , 1996

(Door Rock) (Magis) 1997

(Andre Balazs ' Standard Hotel) (bar)

4,000 가 Falcon 900B 가 가(Biomega)

www.marc - newson.com



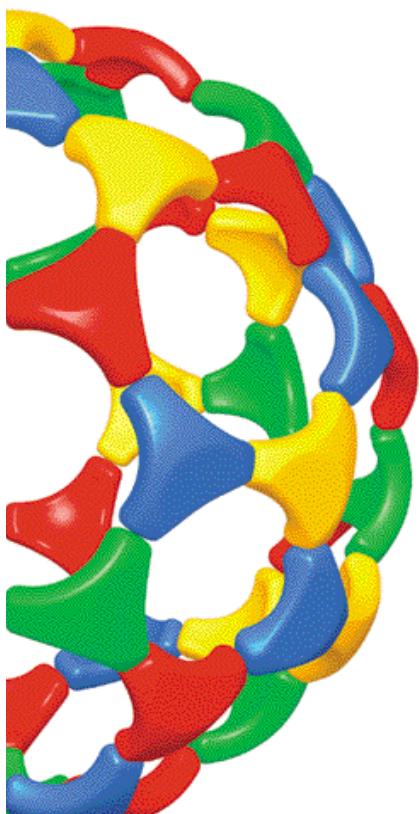


(Coast)

, 1995

(Orgone)

, 1999



(Bucky)

, 1995
가



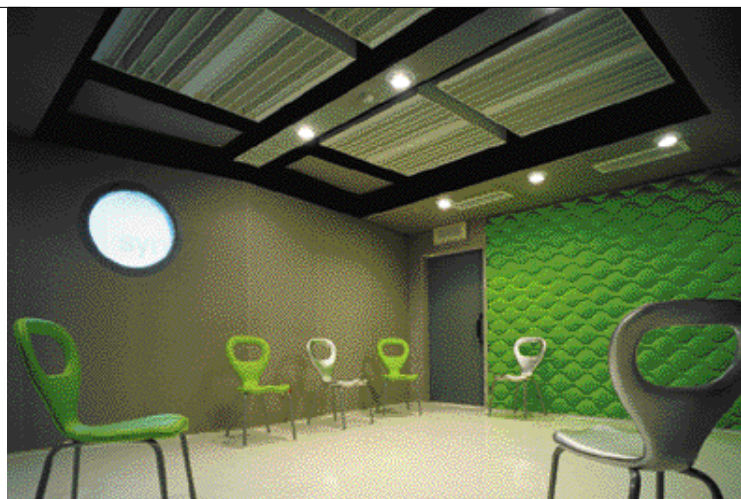


(Dassault)	(Falcon) 900	(Lost Boys Aviation)	,1999
(Mash)	, 1996		
(lo)	(B&B)	, 1999	





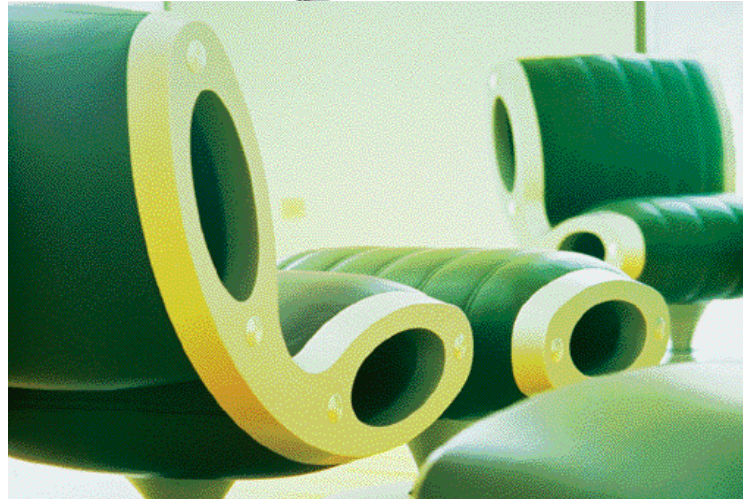
(Syn Recording Studio) , 1996



(Pod) , 1992



(Gluon) (Moroso) , 1993



, 1999 (Blend) , 1995

Still Running High with the Passion for Design, Marc Newson Ltd.

As one of the most accomplished designer of his time, Marc Newson, now 35, has been undertaking wide range of design projects, including chairs, glassware, bicycle to restaurants, recording studio, and an interior for private jet planes, and his boundary of clients range from Europe and America to Asia. As a winner of many prominent international design competitions in the past, Newson's design works have been exhibited at major galleries around the world. The Bucky, an installation for the Foundation Cartier in Paris in 1995, a Retrospective at Villa Noailles in France, and shows in Glasgow and Reykjavik are some of memorable exhibitions showcasing Newson's designs. Today major museums such as the Museum of Modern Art in New York, London's Design Museum, Musee des Arts Decoratifs in Paris, and the Vitra Design Museum include his works in their collections. About three years ago in 1997 in London, Marc Newson founded Marc Newson Ltd together with his partner Benjamin De Haan as part of his endeavor to broaden the scope of creating industrial design products. As an industrial designer with long-held dreams to

design products that could influence mass consumers, he undertook and achieved commercial success in a number of projects such as litala glassware, bathroom and kitchen accessories for Alessi, and household objects for Magis, to mention a few. Dish Doctor dishrack and Rock doorstopper for Magis, in fact, have been the best-selling designs. Current projects at Marc Newson Ltd have been a commission for Ford Motor Company, a bar for Andre Balazs' Standard Hotel in Los Angeles. A book on Marc Newson's work has been published by Booth Clibborn Editions in November 1999.

[www. marc-newson.](http://www.marc-newson.com)

W.&L.T. 1996



(Marc Newson)
가
Gallery)

1984
(Roslyn Oxley

,1999 11

1927

(Koziol)

(Ideas for Friends) '

가

가

(fun)

가

가
가

www.koziol.de

(Balduin)

(Orange Darmstadt)



(Spok) '

(Reinhard Paulus)



(Spooky) '

(Pentagon Oy)





메모리가 담긴 와인잔, '돌체 비타(Dolce Vita)', 디자인/우아올라 홀스테인캄프 (Ursula Holsteinkamp)



' (Sharky) '

' (Ahoi) '

(Paolo Pedrizetti)

' (Hanni) '



' (For Elise) '

' (Mona) '

' (Lisa) '

' (Tim) '

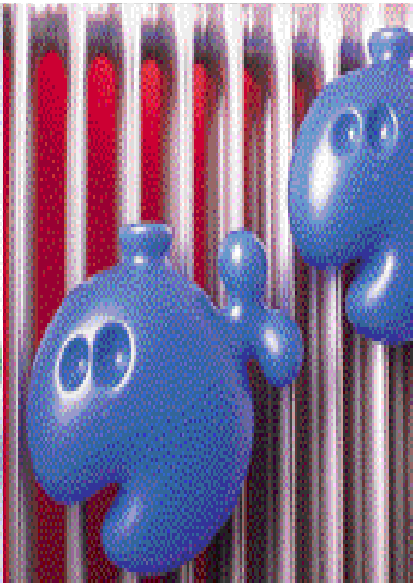


CD ' DJ '

' (Fred) '

' (McFly) '

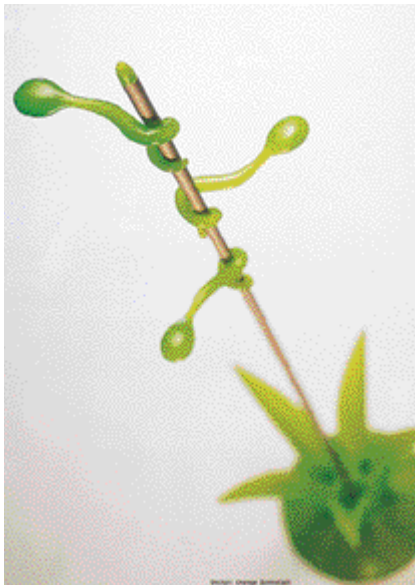
' Back to the future '



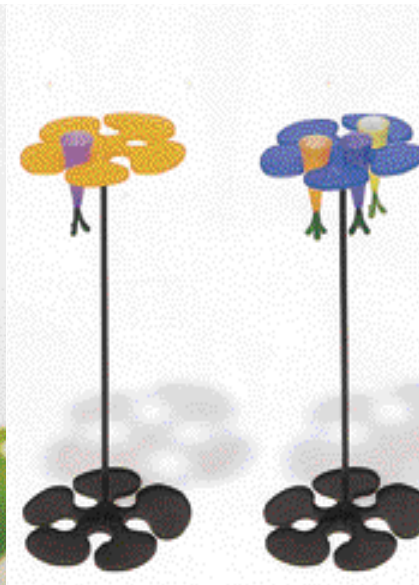
Customers are Our Friends Koziol's 'Ideas for Friends' Series

Since 1927 Koziol has been an expert manufacturer in lifestyle design products that have become the classics of household such well-known items as plastic wares and scrub brushes. Recently since a few years ago, the company is enjoying its success by producing lifestyle design items created by designers in Europe. 'Ideas for Friends' series are one of the Koziol's famous product lines employing recyclable translucent plastics. Mostly carrying soft-toned pastel colors, the 'Ideas for Friends' items with fun and cute animal images are fun not only to look at but also to use. Koziol also gives a lasting humor and pun to the products with witty names of each items to make customers feel like their friends. Written by designfo, Photo by Koziol. www.koziol.de

' (Eden) '



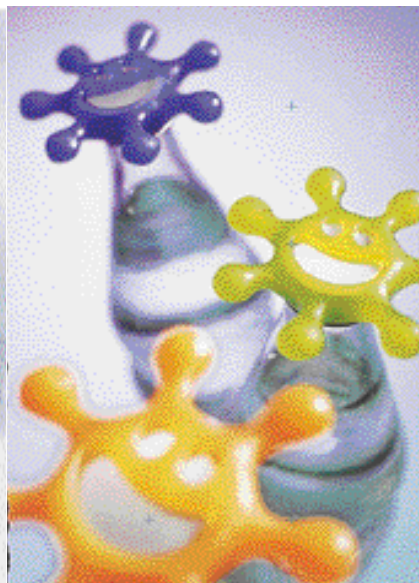
' (Take Five) '



' (Sharky) '

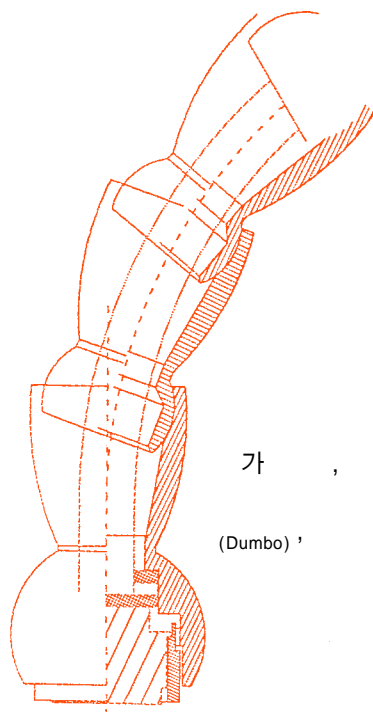


' (Sunny) '



' (Sharky) '

Rub inett erie Rit mon io



가 , 가 , 가 가
(Rubinetterie Ritmonio)
(Dumbo) ,

가 ‘

(Rubinetterie Ritmonio)	(Varallo)	1997	(Chicco
(灌溉)		Marchini),	(Francesco Argenti)
. 1995 ISO 9002 , 1998		(Davide Vercelli)	가
‘ Development of bath and kitchendivision ’			
. 1999 12 , 115 210			

가

가

가

(esternal)

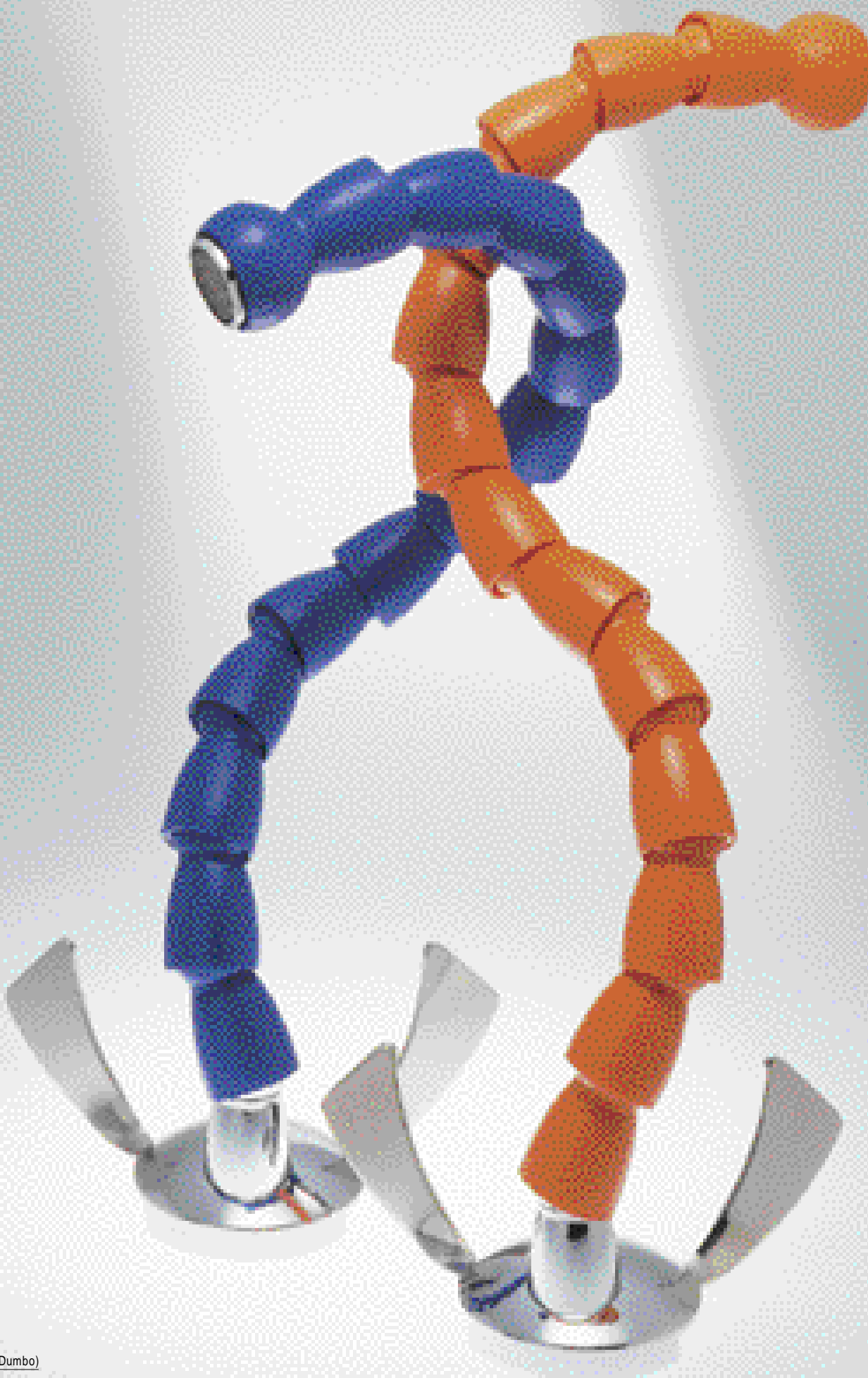
360

가

가

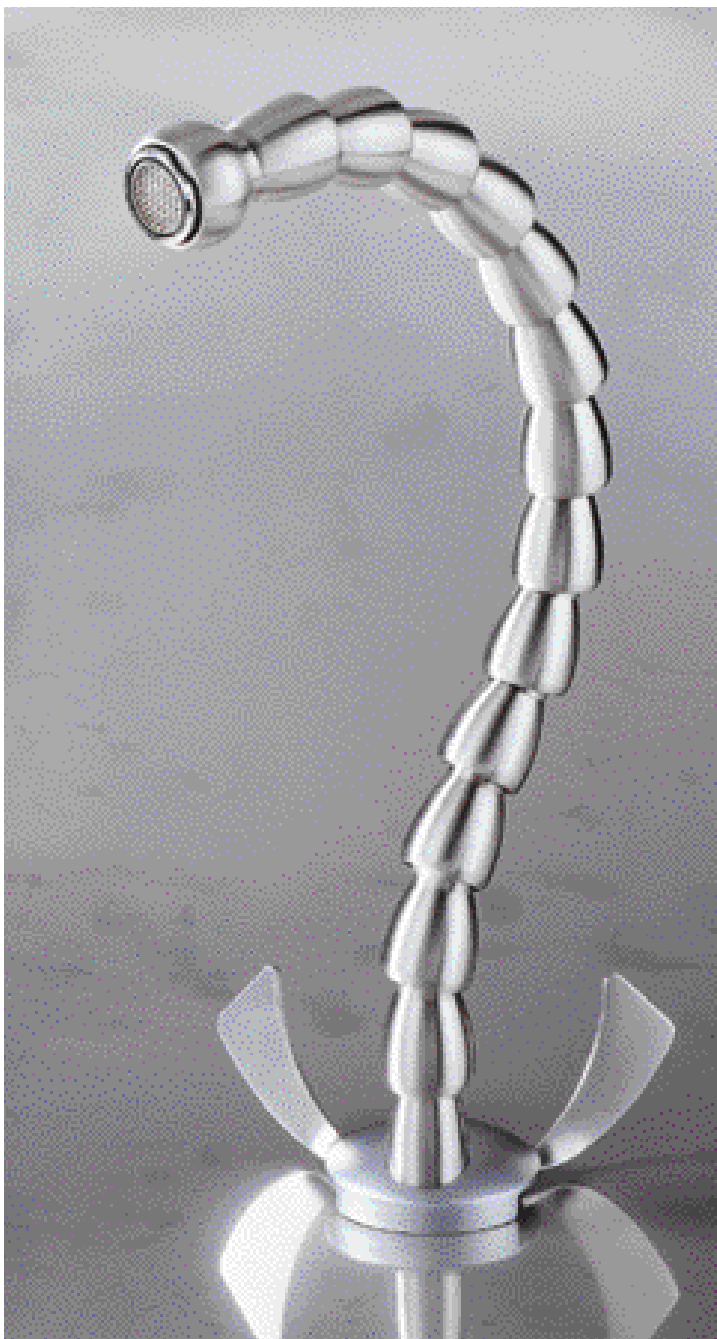
(Cultural Centre of Plastic Materials of Torino Polytechnic)

UV



(Dumbo)

Beyond Design and Function, Rubinetterie Ritmonio's 'Dumbo Series'



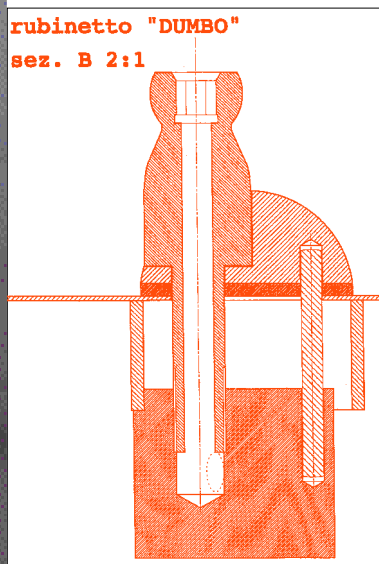
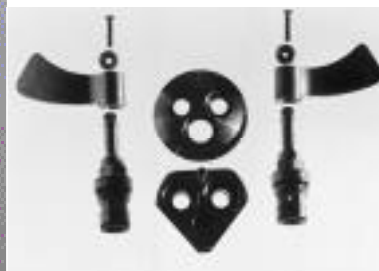
(Dumbo Steel)

가

(meniscus)



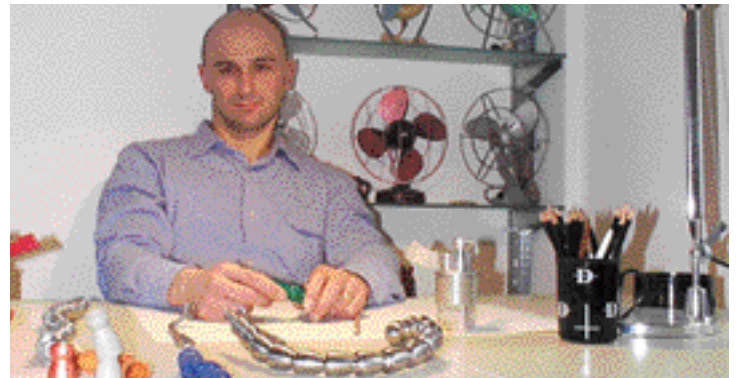
TV



가

가

(Davide Vercelli) 1966 (Varallo Sesia)
 (Industrial Design by European Institute of
 Design) 3 .1997 , 'Bring the ring' 가
 (Compasso d'oro) ,1998 '100% robber'
 .1998 Rubinetterie Ritmonio
 'Development of bath and kitchen division'



In 1997, Italian company Rubinetterie Ritmonio introduced 'Dumbo' series of radically different faucet. Developed by Chicco Marchini, Francesco Argenti, and Davide Vercelli, Dumbo is devised to revamp existing faucet of which the extent of usage is extremely limited. Dumbo is designed to meet the needs of consumer in that its height can be adjusted. With Dumbo, consumers no longer need to worry about lead poisoning caused by brass. The originality of Dumbo is two folds. Designers will highly value Dumbo's minimization of components' size, aesthetic effect, and the usage if recyclable plastic. Also, consumers will be pleased with the convenience and functional aspects of this faucet as well as its novel image. www.ritmonio.com

가

()

가

80%

가

가

가

NSF 61

가

(dangerous)

가

가

가

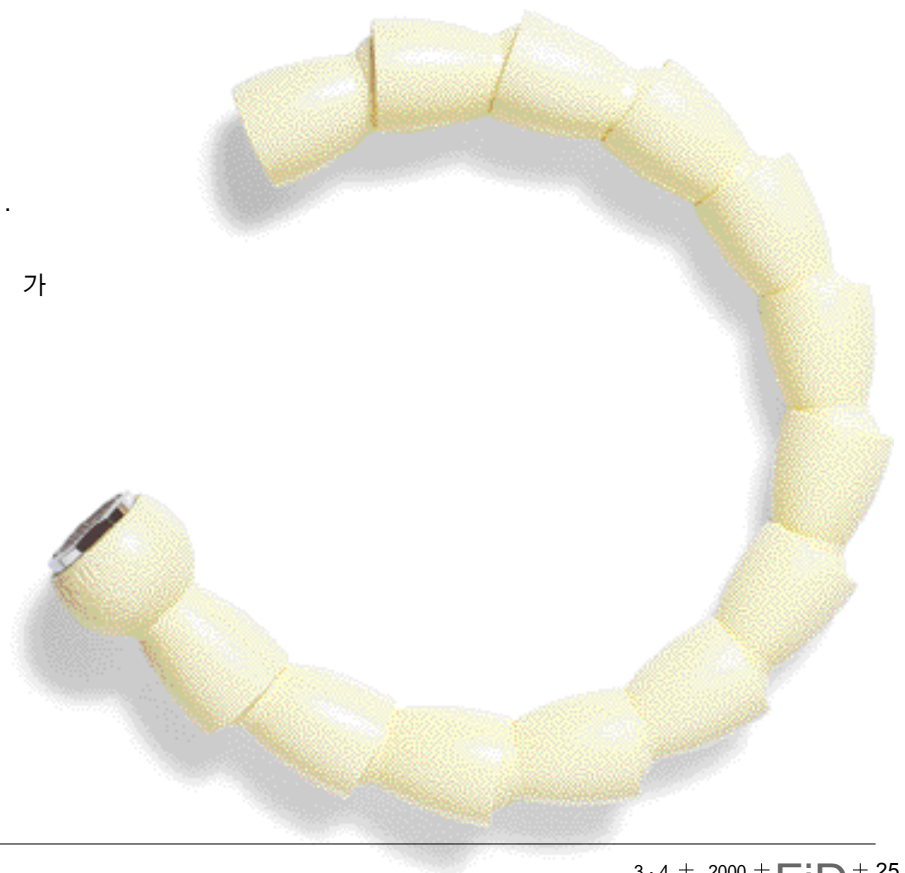
가

가

가

가

www.ritmonio.com



-



Loveseat 1995

(plywood)

가

(Bridge) 2000

www.bould.com

(micky)

(Soundpet) Binaura Co, 2000

, VCR,
Am/Fm

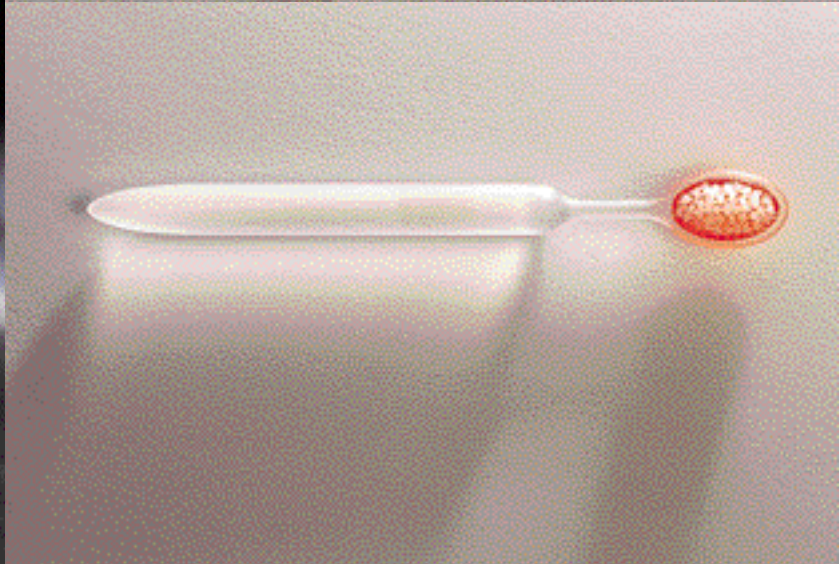
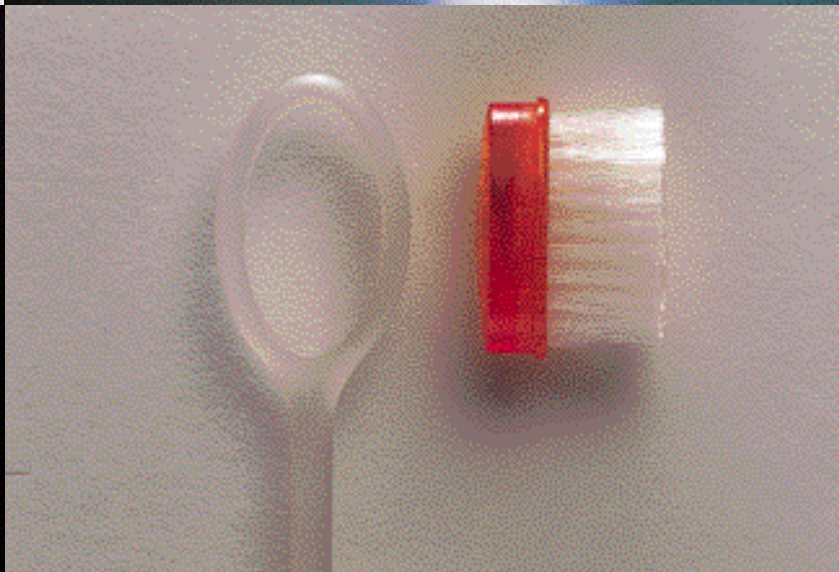
Bridge 2000 Namb, 1999

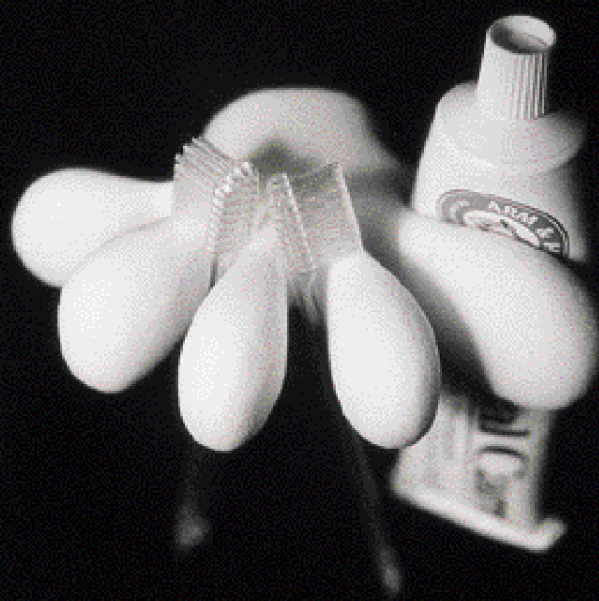
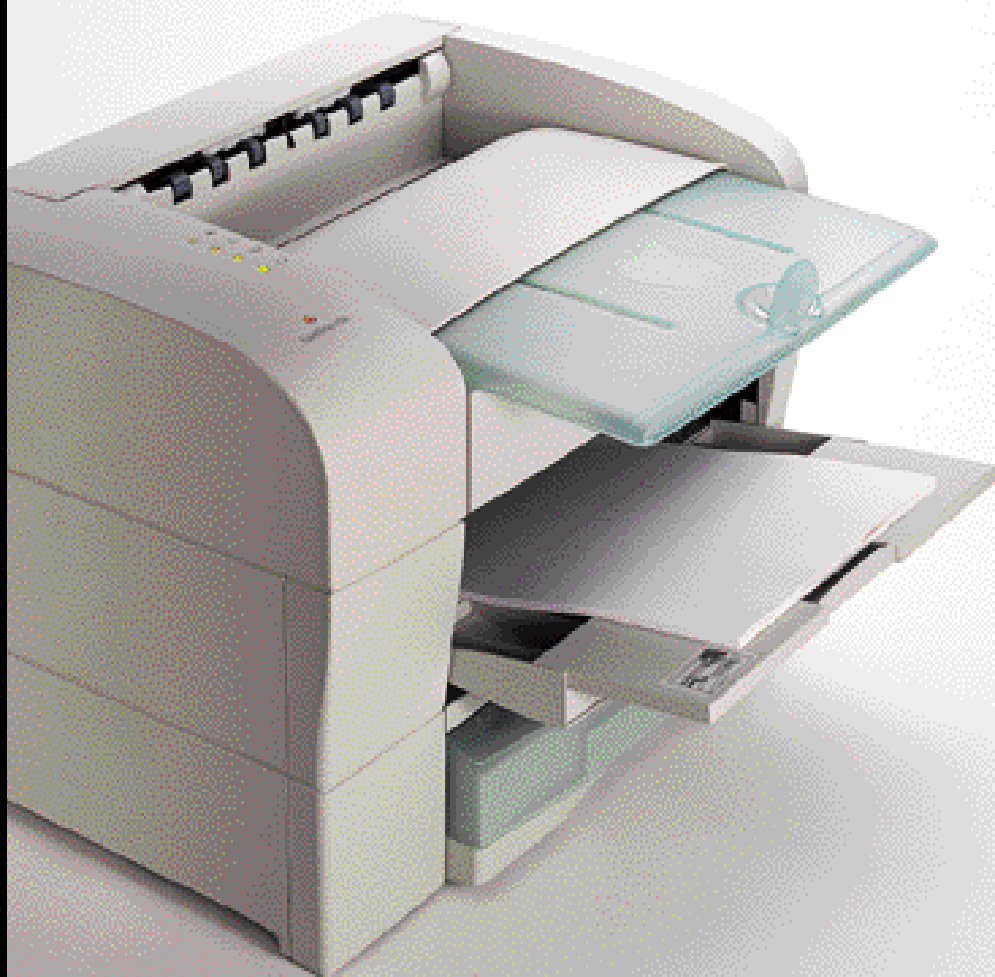
가

EVO 1990

가
가
EVO

가





(Bould) 1995 (Palo Alto) (Fred Bould)
 ACCO, Binaura, Chronicle Books, Herman Miller, Namb, Strokz Digital Sport, Umbra

Cross Point of Humor and Pragmatism, Bould Design

Founded in Palo Alto, California in 1995 by Fred Bould, Bould Design have been one of the ambitious players in the field of product design undertaking a number of major projects including, Apple Computer, ACCO, Binaura, Chronicle Books, Herman Miller, Namb, Strokz Digital Sport, and Umbra. Ranging various visual styles from fun and witty 'Micky' toothbrush handle to elegantly-designed 'Bridge 2000' candle holders, they share a common creative principle creating "a design that gives a thought to users' surroundings and tastes". Here is the showcase of Bould Design and its incorporation of quality design process, detail work, and environmentally-friendly materials. www.bould.com

(Speedo Stroke)
 Strokz Digital Sports, Inc., 1998

가 가
 가
 8500 ,1997

iMac, iBook
 & 1997
 &

가
 Verve Umbra Ltd. 2000

Verve
 가

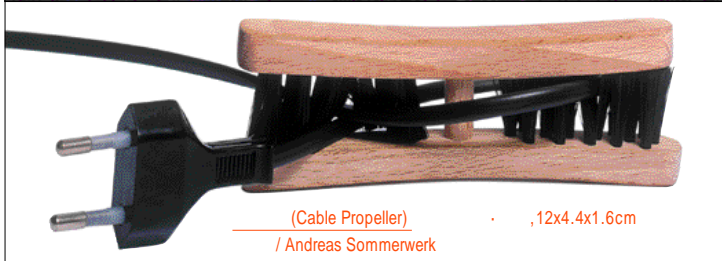


(Fred Bould) 1964
 (Hollington Associates) 가1991
 <AXIS> <ID> <Wired>
 'Bridge 2000' 가 (Athenaeum) <Arena>
 ' <ID> (1998) Nambe (1999)

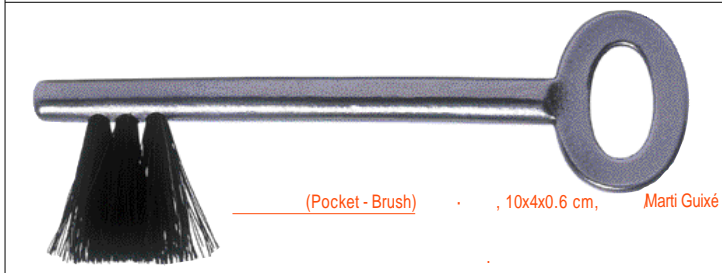




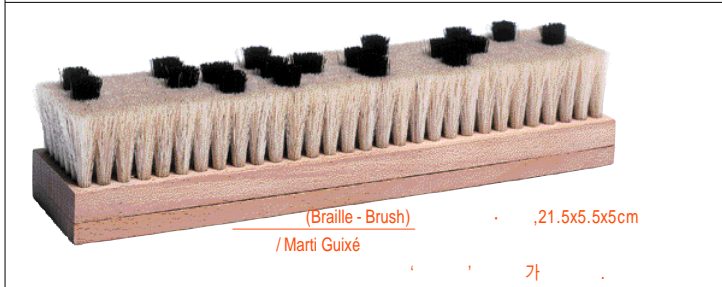
DIM 'Imaginäre Manufaktur'



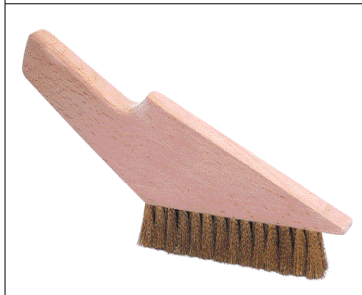
(Cable Propeller) , 12x4.4x1.6cm
/ Andreas Sommerwerk



(Pocket - Brush) , 10x4x0.6 cm, Marti Guixé

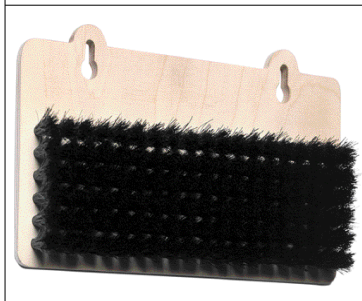


(Braille - Brush) , 21.5x5.5x5cm
/ Marti Guixé



B - Rushek , 27x12x1.8cm
/ Robert Adrian Wettstein

(Brushwood) , 36x24x22cm
/ Manuel Távora



(Burst h Home), , 20x11x2.7cm
/ Peter Hills

(Dr. Brushshoe) , 20x7.5x9cm
/ Mats Theselius

(Matali Crasset) D.I.M

6

D.I.M

D.I.M

(Schipper & Krome)

가

가

가

50

D.I.M

(Body of Light) , 62x19cm,
/ Jörg Hundertpfund

가 (Light Shank) ,
42x13.5()cm, / Jörg Hundertpfund

(Brush Light) , 22x24cm,
/ Arik Levy
가



(Bebox) ,
16.5x11.5x16.5cm, / Matali Crasset



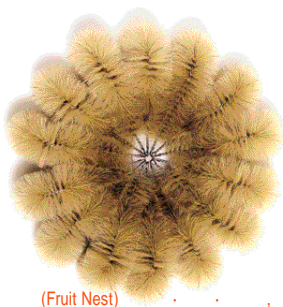
(Daruma) , 11.5x5cm
(IM032), / Manuel Távora



가 , 20x5x28cm,
/ Konstantin Grecic



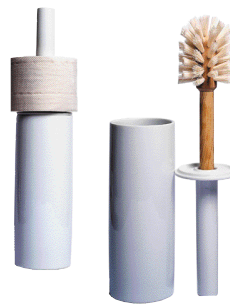
(Clean - Book) , 24x15x3cm,
/ Alfredo Häberli
가



(Fruit Nest) ,
40x40x11cm, / Niels Engelbrecht



(Tooth Brush) ,
9.4x8x6.5cm, / Jörg Hundertpfund
가



(Loo - Ease) , 47x10.5cm,
/ Peter Wyllý.



(Redemption) , 28x21x4.4cm,
/ Simone Lüling + Jürgen Krugsperger
가 가

(Brushash)
가 , 16x12x3.8cm,
/ Winfried Scheuer

(Wonderbrush)
가 , 30x10cm
/ Voker Albus

(Daily Starting Block)
가 , 32x28x12cm,
/ Matali Crasset



Designers Like These – D.I.M



Led by two German designers Oliver Vogt and Hermann Weizenegger in Berlin, design team D.I.M (Die Imaginäre Manufaktur) sets a standard as to how design can add contribution to the social cause. In the past 120 years since the establishment in 1878, Berlin home for visually-impaired and handicapped citizens has been

the same and devoted training institute to teach and hand down traditional German handicrafts techniques. In cooperation with the city organization Blindenanstalt, D.I.M has been providing designs to the institute for the manufacture and production. Recent success of the team D.I.M, according to the leaders Vogt and Weizenegger, was due to their highly competitive designer selection process, quality design management, and enthusiastic marketing strategies. D.I.M's design products marks as one of the successful fusion of an innovative design team and solid-based traditional manufacturing techniques for the common good of both private and public interests.

www.blindenanstalt.de

(HAIR#1) ,77x57x47cm,
/Vogt+Weizenegger
(chair)
(hair) 가

