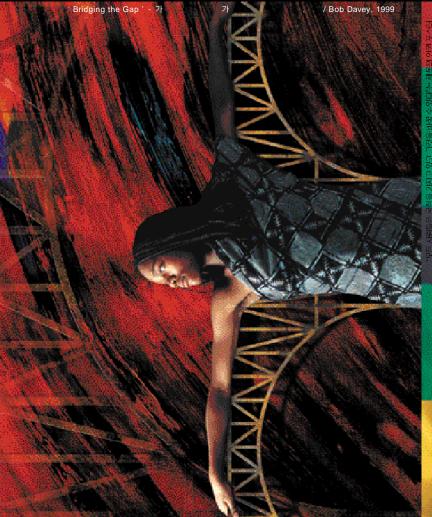


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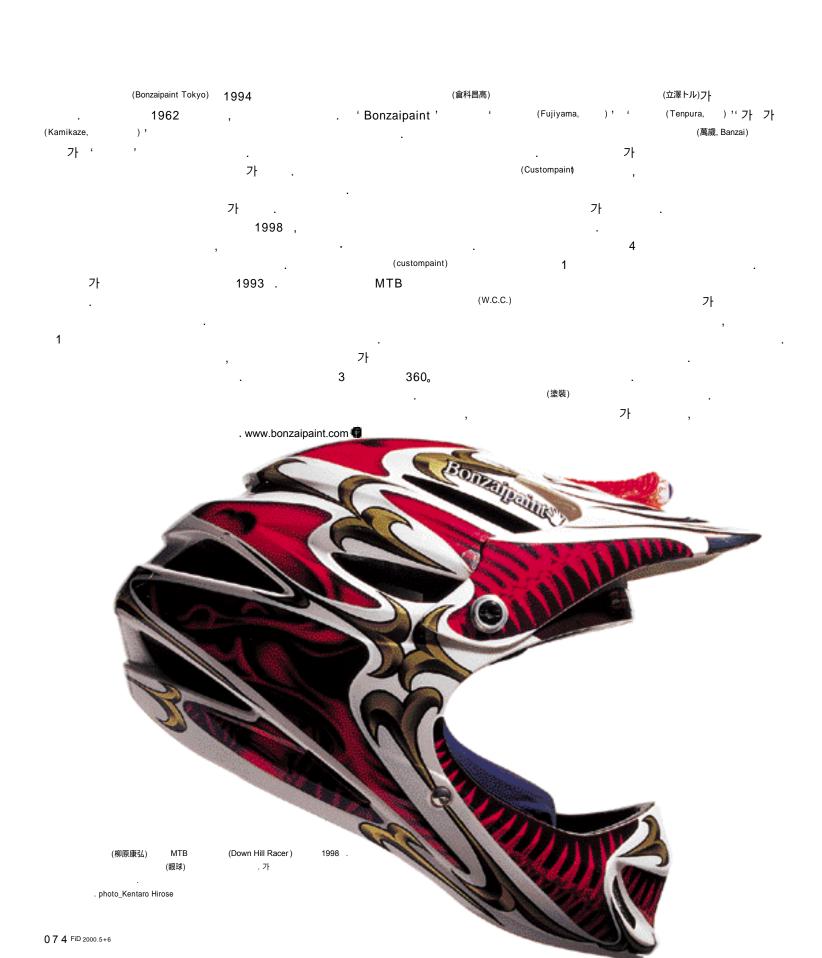
, (Graphics Association of Zimbabwe) (Brno Bienalle)



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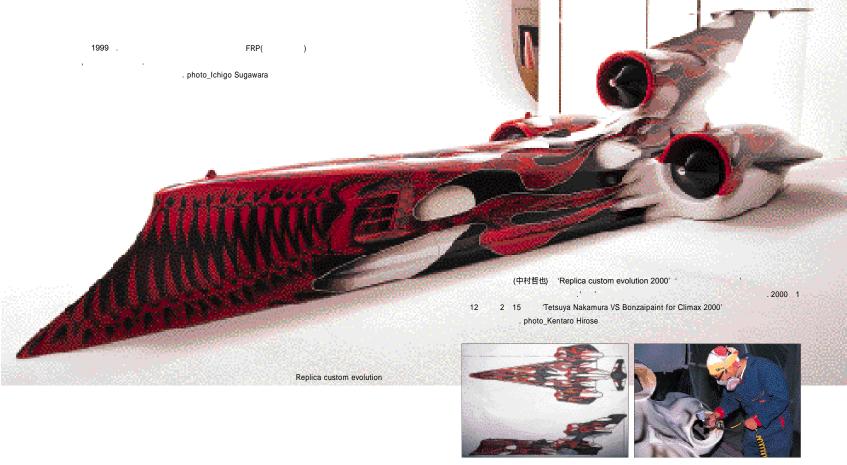


Bonzaipaint Tokvo







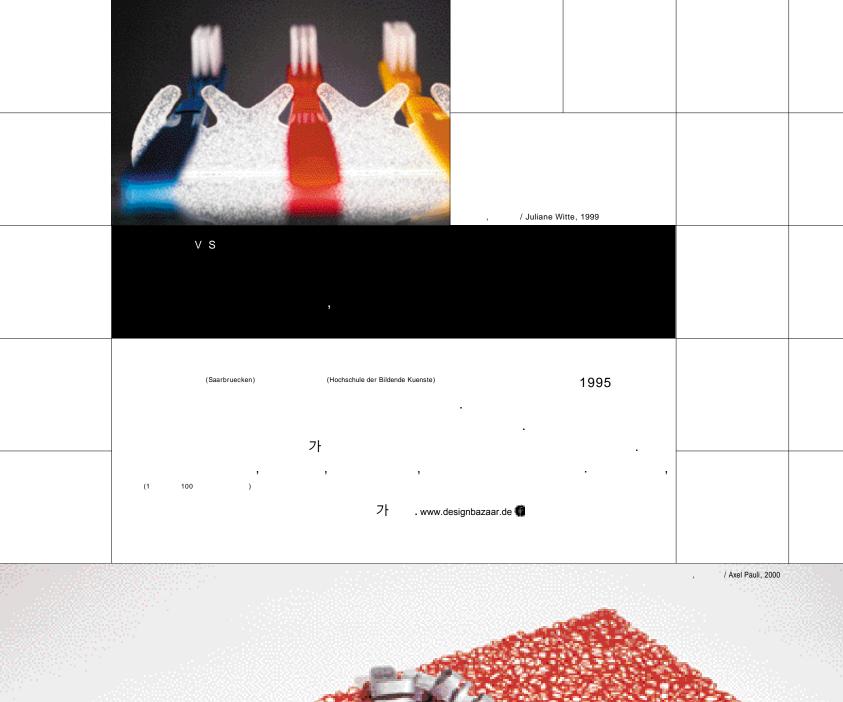


Vitalizing the Product, Bonzaipaint Tokyo

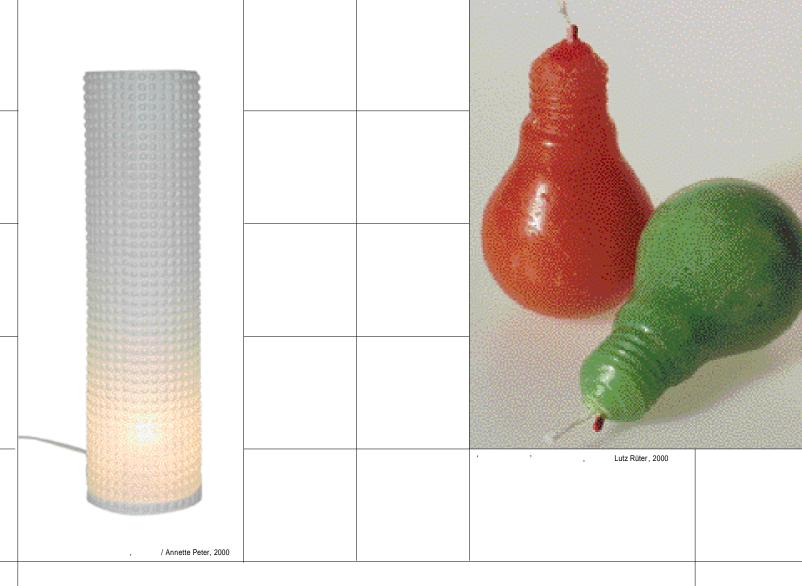
Bonzaipaint was established in 1994 by two college friends, Masataka Kurashina (illustrator) and Toru Tatizawa (graphic designer). The name Bonzaipaint was derived from the western custom of alphabetizing the Japanese word, "Banzai", meaning hurrah or cheers, as Bonzai. The company was started from designing helmets and T-shirts for the mountain-bike racers whom Kurashina and Tatizawa admired. Their main business is custom painting & designing various products including MTB down hill race helmet, MTB cross-country racer helmet, Pioneer Happytune stereo set, i-Mac, chair, skateboard, and airboard \(\mathcal{B} \). Bonzaipaint, currently composed of four staff members, manufactures wearing apparels and provides design strategies and ingenious designs to several other companies.











Idea Pool, DesignBazaar Project

First initiated by Professors Andreas Brandolini and Harald Hulman in the summer of 1995, Saarbruecken Hochschule der Bildende Kuenste in Germany has organized DesignBazaar project exhibiting products of which the costs range from 1 to 100 German marks. The school's DesignBazaar has become the HBK's part of regular program, through which students have the opportunities to exhibit their creative ideas. Most of the items in the show are re-creation and transformation of already-existing banal objects often outstandingly witty, creative, and handy-crafty. The entire design process, including conceptualization, production, and sales, is independently executed by participating students. The program is to provide real world experience for the students during the academic training period. www.designbazaar.de



