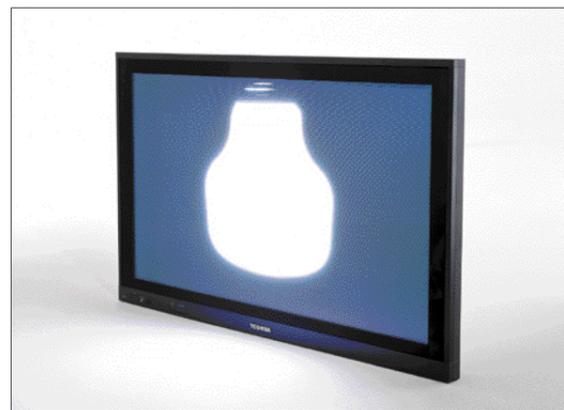


LED (Globlow LEDS)
 가
 가 가
 (Rewind)가
 TV
 (Artek: 가
) (Proventus)
 (Kinnasand)
 (Airbag Easy Chair), (Netsurfer
 Classic), (Chip Longer), (Dress Chair),
 (Kromosom Table & Chair) 가

www.snowcrash.se



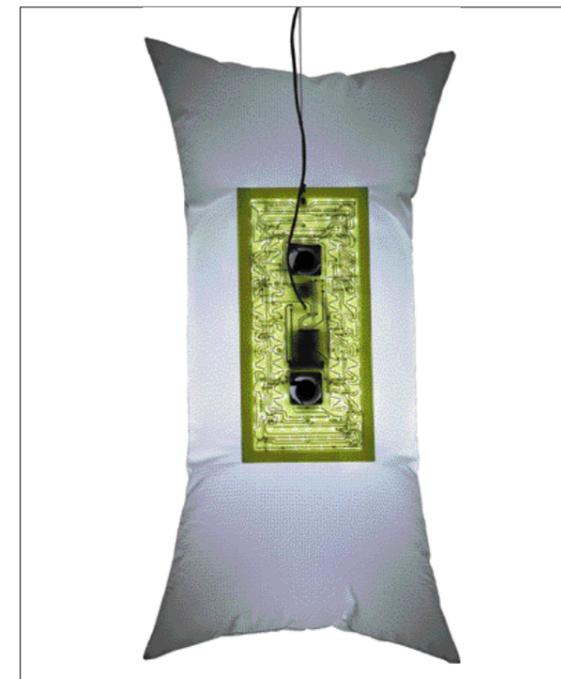
Globlow Lamp
 Vesa Hincola, Markus Nevalanen and Rane Vaskivuori, 1997-1998
 가



Rewindable Light
 Arik Levy

TV 가 TV 가

(SnowCrash)
 가
 가
 가
 가
 가
 가
 (Globlow) LED
 (Rewindable Light)
 가 가



Globlow LED
 Vesa Hincola, Markus Nevalanen and Rane Vaskivuori
 Globlow LED 가

Concept + Digital Technology = SnowCrash Collection

A Swedish design firm SnowCrash connects the virtual and reality via information communications technology. The spirit of experimentalism lies in the SnowCrash's concepts of flexibility and connection and its unconventional approach to design solution. Composed of friends and colleagues from school, the associates, if not first but strongly, attracted attention from media and visitors at Milan Furniture Fair in 1997.

Imaginative, unexpected, smart, and fun are the adjectives that describe to the point, and, in order to archive that, the group works on the both levels of design: Idea and new technology. And yet SnowCrash never forgets to add a touch of witty charm and life to its functional pieces. www.snowcrash.se