



5 (LEGO Company) Foundation)  
 (LEGO Studios)  
 , 5 11 ~13 3 E3 가  
 (Electronic Entertainment Expo) 가 . 1998 가  
 “ (Steven Spielberg MovieMaker Set)” 가  
 8~16 1932 CEO Kjeld Kirk Kristiansen Ole Kirk Christiansen 가 가 1954  
 PC 가 , 1969 (DUPLO), 1977  
 PC (TECHNIC), 1995 (BABY), 1998  
 (kid - friendly) 7  
 가 2001 1 , 4  
 가 179 www.lego.com

**Steven Spielberg and LEGO To Inspire Young Movie Makers, LEGO Studios**

The Danish LEGO Company launched a new product LEGO Studios Movie-Maker series in collaboration with Filmmaker Steven Spielberg. Having made its debut at E3, the Electronic Entertainment Expo in Los Angeles in May 11-13th this year, the series is planned to hit the U.S. market in November 2000.

Designed to offer children ages between 8 and 16, the LEGO Studios Movie-maker features PC movie camera, editing software, and assortment of LEGO props and elements, and books which allow youngsters to have fun in creating and showing

(Starbright



their own movies.

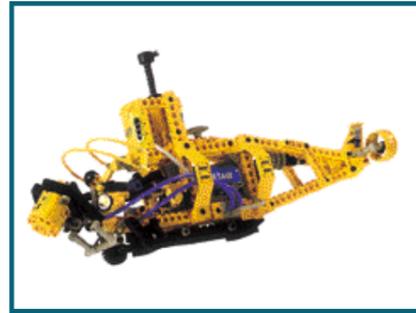
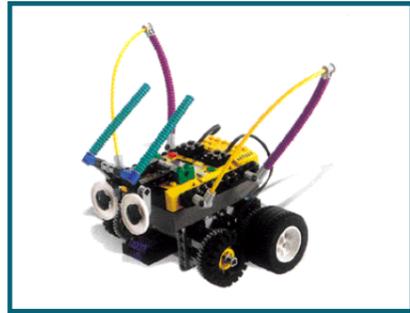
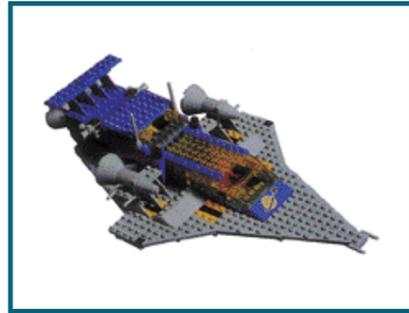
Designed for easy-use for children, the PC movie camera can capture moving image clips as well as still shots for stop-motion pictures. The editing software, powered by Pinnacle, is programmed for children without sacrificing advanced features which professional filmmakers and editors use in real moving-making. The included sets of props and elements, while still keeping its traditional "LEGO bricks style,"

allows kids to build create creative sets for special effects and stunts actions for the films. The LEGO Company expects to inspire many young people who will become future filmmakers by playing with mini-filmmaking tools and that learning the process by enjoying and having fun. [www.lego.com](http://www.lego.com)

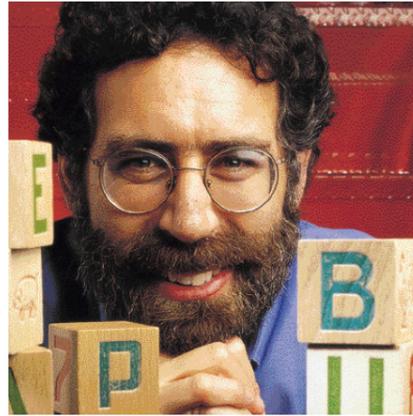
“ , , ”		
가 (Lars Randel Nyengaard)	(LEGO Life)	(Jette Orduna)
11	가?	가
“ , , !”- PC	가	가
가	Foundation)	(The Shoah
8		가?
(tool)		(LEGO Mindstorms)
	가?	(FIRST League)
		(LEGOLAND Park)
		(LEGO Mindstorms Experience Centers) 가
가	가 179	
가	가 가?	
가	가	
(Dreamworks)	가	
(Rick Rekedal)	(Brad	100 , 50 ,가
Globe)		15 , 70 가 230
. 12	가	가 ?
1	가?	
2001	가	2001
(LEGO Movie Awards)		
가		
www.LEGO.com/studios		
	?	

# (Mindstorms),

## E3



5 11~13  
 (Electronic Entertainment Expo)  
 (robotics inventions System)  
 (Vision Command)  
 (Dark Side Developer Kit)  
 가  
 12  
 가 PC



가  
 100  
 (Droid Developer Kit)  
 (destroyer droid)  
 (All Terrain Armored Transport AT - AT)  
 (Sith Apprentice), (Sith Lord),  
 (Sith Master) 3  
 9

(Micro Scout)  
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가 (programmable bricks)  
 1998  
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8 12

100

MIT (Massachusetts Institute of Technology)  
 (Novato)  
 www.legomindstorms.com

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