

Make Love with Design



Make love you with design



(Patrizia Ledda)

MAP PR 1992 가
 'Nuovo Bel Design'
 , 1994 가
 . 1999 가
 (Arredaesse) , 2000
 (Luminara)



(Maria Gallo)

MH
 WMF, Gruppo Merloni, Nestle
 가
 가 1995 (Cosmopack)
 (Gruppo), (Acquachiara), (Covo),
 (Villa) <L Unita>
 <Media> <Pack>

가
 가 가
 38
 가 44
 가
 가
 'Make Love with Design'
 (MAP)
 (Progetto Giovani del Comune di
 Milano) , 3 (1 -
 2 23 ~3 4 , 2 - 9 , 3
 - 12)
 (Lila)
 Infostrada, Nose, Alessi, Negozi,
 Anteprima, Kodak, Villa, Sama
 3

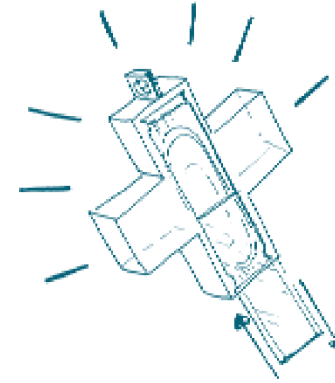
& (Costa &
 Nolan)
 가 가
 <Make Love with
 Design>
www.sva.it/makelove.html
 (MAP)
 1997 (Patrizia Ledda) (Maria
 Gallo)
 가 , . 15
 (Acquachiara)
 (bambiniere) 'DeSign,
 Progetti & Confetti' 9
 (Animal House)'
 가

A Witty Way to Carry Condoms, 'Make Love With Design' Exhibition

At a recent exhibition whose collection included a variety of designed condom packagings and cases, total of 38 international designers participated to showcase 44 different designs to make condom-carrying fun.

Ever increasing number of aids patients and cases of abortion worldwide, the exhibition organizers wanted to promote wider use of condoms as the preventive action to the problem. Including some of the memorable design objects which came in shapes such as laced bracelet, cross necklace and the Bible, body sticker, and cards, the exhibition has been a memorable venue for condom containers with sense of humor without losing the sense of style. Titled 'Make Love With Design', this tripartite series show (Part I: February 23-March 4, Milan; Part II: September, Milan; Part III: December, Biella) was co-organized by the Italian design firm MAP and the Milan's municipal authority Progetto Giovani del Comune di Milano. As interesting as it sounds and appears, the exhibition attracted more than 30,000 national and international visitors including press and broadcast coverages. Exhibition catalogue with the same title has been published by Costa & Nolan.

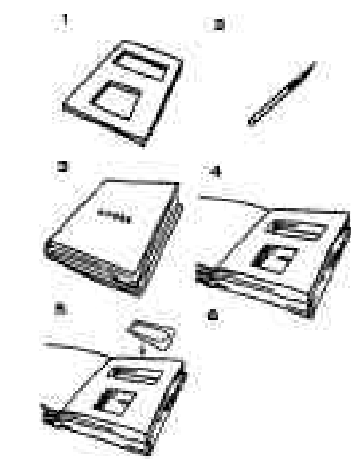
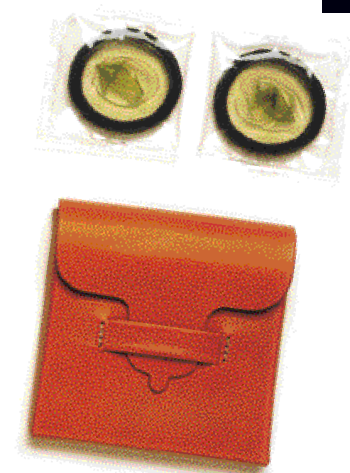
www.sva.it/makelove.html



AMEN!
Giuseppe Di Somma

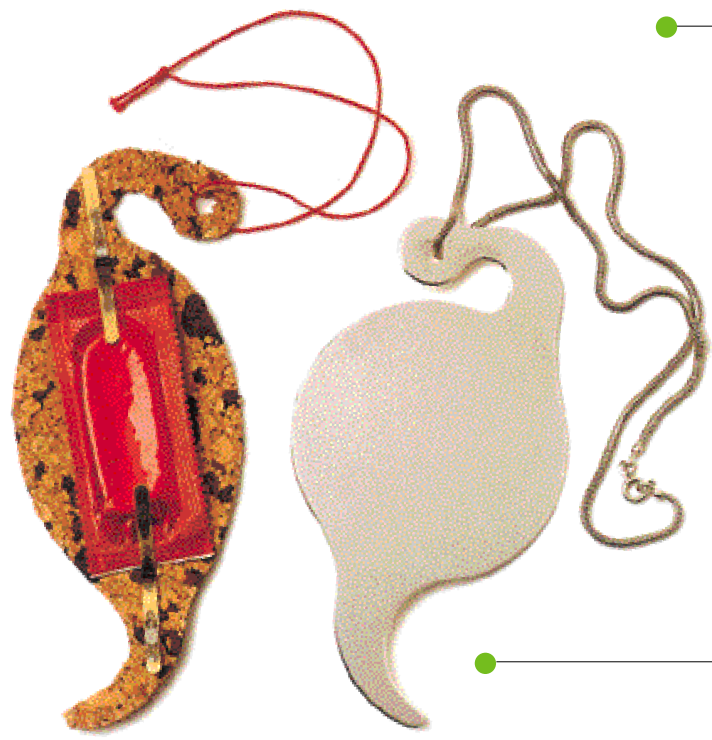


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Ugo La Pietra
Arte & Cuoio

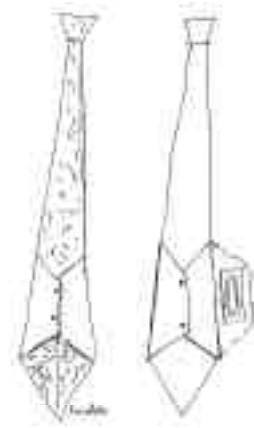


Amore
Aldo Cibic with Michelangelo Petralito
and Pablo Pretini
가

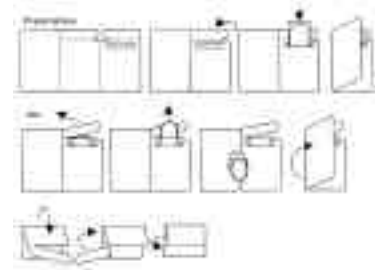




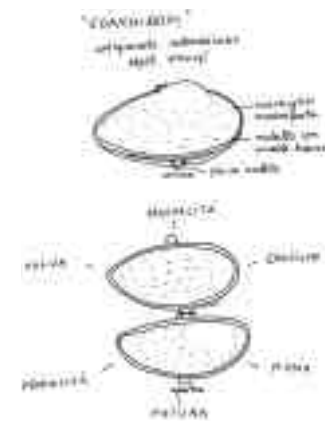
Yoyo
Anna Deplano
Atelier De Vecchi



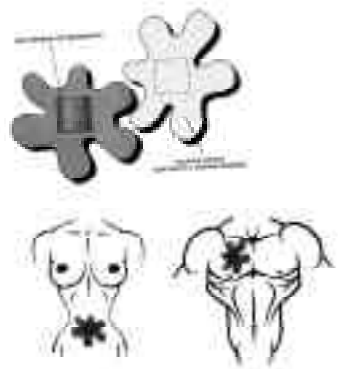
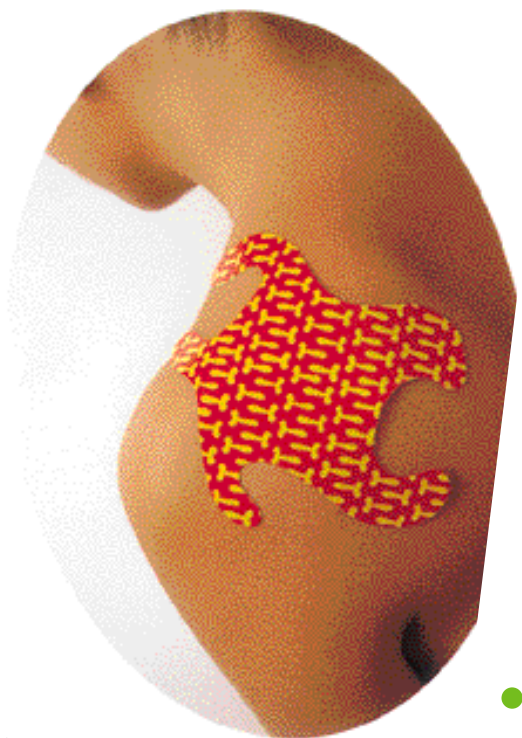
Cravatta2
Riccardo Dalisi



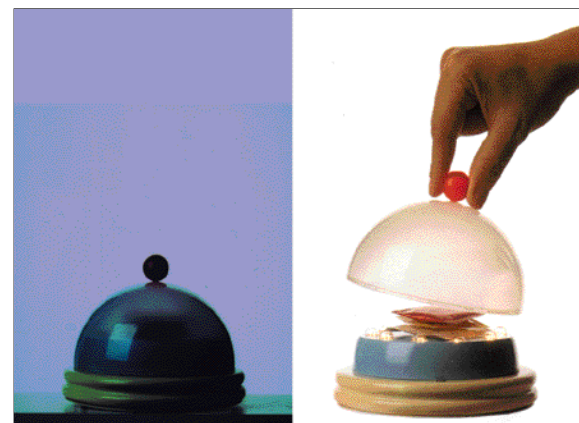
Condom Card
Clare Brass



Conkidom
Randi Kristensen



Love sticke
Syn design



Alaoua
MAP (Maria Gallo and Patrizia Ledda)
FLOS



Giocondom
Kicca D Ercole