

Kelly Hoppen, The Designer of East Meets West

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(Kelly Hoppen) 1996 (Andrew Martin Award)
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(East Meets West)

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16 가
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가 (Kelly Hoppen Interiors)

1998 (Debenhams)

(British Airways) 1
(Fired Earth) (Perfect Neutral)
(East Meets West) > (1997)
(Table Chic) >, < (In Touch) >



contemporary silk hessian roller with painted square detail.

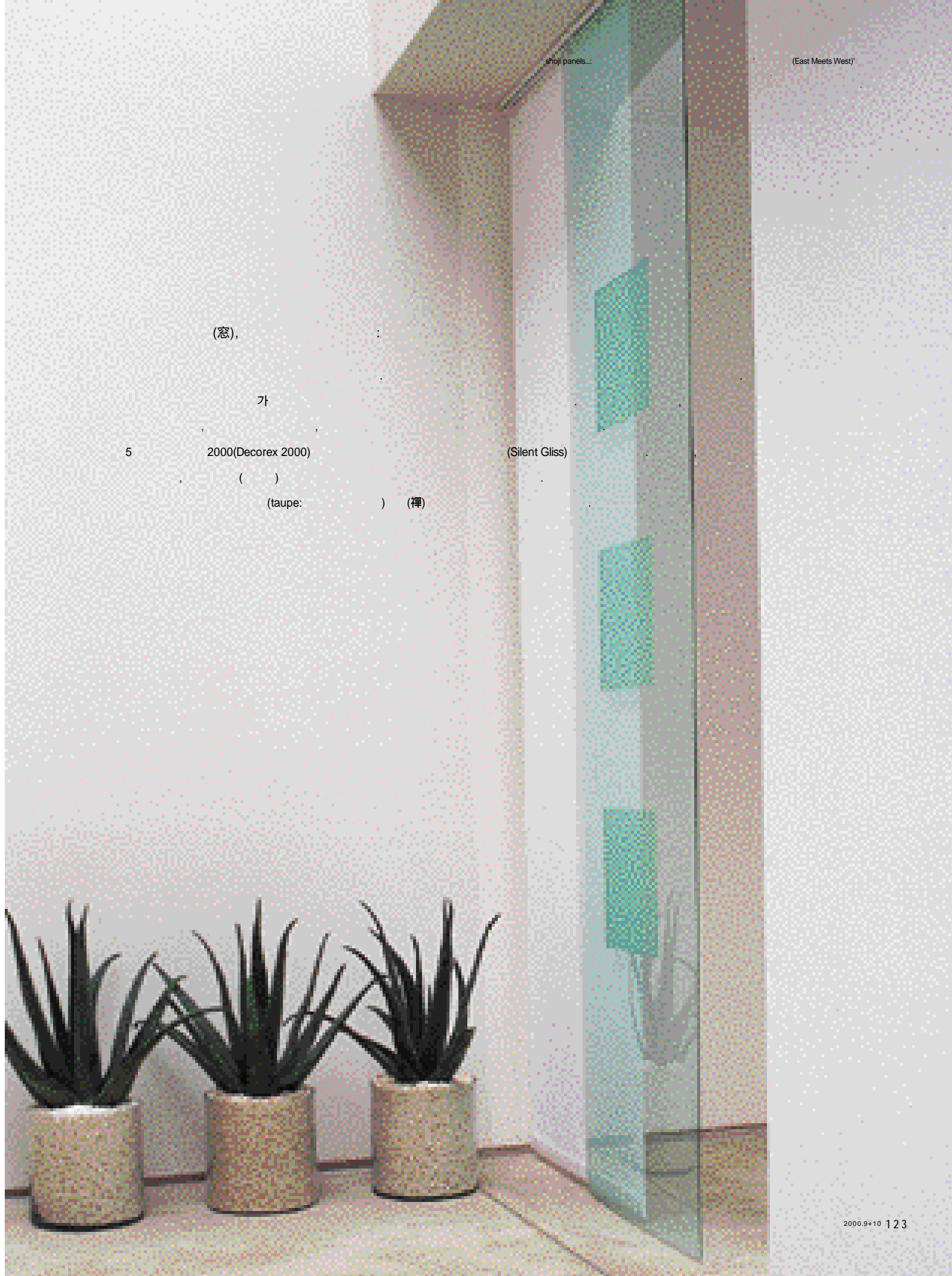
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East Meets West, Fusion Interior Design by Kelly Hoppen :

Interview • Text by Jina Park

A British interior designer and decorator who began at the age 16, Kelly Hoppen rose as Britain's one of the most sought after designer since her work has been recognized by the Andrew Martin Awards in 1996. Kelly Hoppen's style is characterized by the simplicity and zen-like silence of the Asian space arrangement fused with clean, modern, and yet luxurious feel of the contemporary Western chic, the style which is termed as the title of her book <East Meets West>(London: Conran Octopus, 1997). In todays environment where everyone is stressed from work and therefore seeks a quiet and inspiring retreat at home, Hoppen discovered the therapetic aspects of the Asian culture and its philoso-



phy reflected in the sense of space and living. Her new inspiration attracted wide attentions in the early to mid 90's together with the West's hype of Feng Shui and its applications.

Hoppen's recent notable projects, among others, include fabric collection in collaboration with design house Andrew Martin(1998), homeware collection for Debenhams, British Airways First class cabin interior, and Rolls Royce interior designs. Hoppen's stylistic trademark which incorporates high quality luxurious fabrics with neutral shades ranging from white, cream, and especially taupe and Asian-inspired shapes and patterns in simplistic forms. The collaboration projects with such as Fired Earth, Bosaquet Ives(Perfect Neutrals), Kelaty, and blinds for Silent Gliss. Today Kelly Hoppen works with 12 designers at her office Kelly Hoppen Interiors in London and plans to open Kelly Hoppen Store in London and other major international cities. She also has published <Table Chic> and <In Touch>(1999).



East Meets West :
Global Design for Contemporary Interiors Kelly Hoppen
(London : Conran Octopus Limited, 1997)

(Kelly Hoppen)

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(exoticism)

(Edward Said)가

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East Meets West

(harmony), (serenity), (tranquility)

“ (texture) 2 ”

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10 1

(harmony)

(balance)

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(experience)

(feel)

(intuition)